

PART C: COMMUNICATION PRODUCTS


Written-Response Questions

Value: 21 marks

Suggested Time: 35 minutes

VISUAL DESIGN

INSTRUCTIONS: Read the situation below and create an appropriate visual design (complete with title). Use a variety of text, visuals, or graphics to support the message. You may use some of the following symbols in your visual design.

- underline words to indicate *italics*
- **circle** words to indicate **bold**
-  use a box to indicate the look and placement of a graphic

2. Scenario:

You are **Blaise Danieli**, a member of the Kimberley High School's graduation committee. As the chair of the graduation committee, you have arranged with Dan's Supermarket to sponsor your dry grad party.

Task:

Read the information below and create an effective poster for your grad class explaining how to collect receipts for your free dry grad party.

(12 marks)



Information:

You are interviewing Mr. Smith, the owner of Dan's Supermarket

Blaise: "Mr. Smith, thank you for meeting with me and for agreeing to sponsor our high school's dry grad. How will all this work?"

Mr. Smith: "Well, Blaise, your parents and friends will pay one extra cent each time they shop in our store and indicate that this is for Club Grad. Our computer will keep track of the actual total spent for groceries."

Blaise: "How much will you donate?"

Mr. Smith: "For every one hundred dollars spent on groceries, we will put three dollars towards the dry grad party."

Blaise: "What's the time period for collecting these funds?"

Mr. Smith: "Since the dry grad party is planned for April 29th, shoppers have from October 20th to March 20th to contribute."

Blaise: "Thanks, Mr. Smith, for sponsoring our dry grad."

Mr. Smith: "I hope you and the grads enjoy the party!"